



**19th Annual SCHTA Trade Show
Registration Packet**

Please read ALL of the information in this packet.

**Wednesday September 29th, 2021
Sevierville Convention Center**

Brought to you by:



DETAILS

Date, Time, & Place:

- Wednesday September 29th, 2021, at the Sevierville Convention Center, 8:00 AM – 4:30 PM
- Set-Up/Vendor Check-In: Tuesday September 28th, 2021, 10 AM – 4 PM
- Break-Down: Wednesday September 29th, 2021, 4:30 PM – 5:30 PM

*****Please make every effort to set-up your booth and check-in on Wednesday September 28th*****
*****If you wait until Wednesday to check-in, your check-in will be delayed*****

Pricing:

- Sevier County Hospitality Association Members (PFHTA, SHA, GHTA, SMVLA): **\$250.00/booth**
- Non-members or members of other associations: **\$400/booth**
- Please DO NOT send local association dues or applications with your trade show registration.

Registration & Payment:

- PLEASE SEND REGISTRATION FORM WITH ALL PAYMENTS
- Registration Form & payment must be received by Wednesday August 25th, 2021, to avoid late fees.
- **Registrations will not be accepted after Wednesday September 8th, 2021.**
- Payment can be made with a check or credit card (processing fees will apply).
 - Mail payment and registration forms to:
SCLA, P.O. Box 518, Pigeon Forge, TN 37868

*****Registrations WILL NOT be accepted in person, over the phone or via email*****

Meals:

- Booth cost includes 2 registrations for the SCHTA Breakfast Meeting with Tennessee's Commissioner of Tourism, Mr. Mark Ezell and Rob Mortenson, President & CEO of Hospitality TN. Wednesday September 29th, 2021, 8 AM to 10 AM. **You MUST RSVP for this meeting on the following application.**
- Each booth will receive 2 tickets for a boxed lunch provided by the Sevierville Convention Center and Spectra.

Cancellation:

All cancellation requests must be submitted in writing. No refunds will be given for cancellations within 14-days of the show.

For Questions & Other Information Please Contact (TEXT or EMAIL):

Christie Connatser @ 865-771-4383, tradeshow@seviercountyhospitality.com

Trade Show Booth Registration

PLEASE FILL OUT ALL OF THE INFORMATION BELOW AND PRINT CLEARLY:

Company Name: _____

Description of Sales or Service: _____

Mailing Address: _____

City, State, Zip: _____

Contact/Attendee Name: _____ Phone: _____

E-mail: _____

- **Members of PFHTA, GHTA, SHA or SMVLA:**
 - # booth spaces @ \$250 per space: _____

I am a member of: ___ PFHTA ___ SHA ___ GHTA ___ SMVLA

- **Non-Members:**
 - # of booth spaces @ \$400 per space: _____

****ALL trade show participants are required to bring one door prize valued at least \$50*****

Door Prize Description: _____

- **Please indicate whether or not you will be attending the SCHTA Breakfast with Tennessee's Commissioner of Tourism, Mr. Mark Ezell.**
 - *Yes, I will be attending, # attending _____ (limit 2)*
 - *No, I will not be attending the breakfast*
- **Payment:**
 - *I will be mailing a check with my registration*
 - *Please send me an invoice to pay by credit card to the following email:*
_____ *(please print clearly)*

Registration AFTER Wednesday August 25th, 2021, is \$325 per booth (members), \$475 per booth (non-members)

Please make check payable to SCLA, and mail to PO BOX 518, Pigeon Forge, TN 37868.

****Please DO NOT pay association dues and registration fees with the same check. Mail association dues to the local association that you wish to join*****

Office Use Only

Date Received:	Payment Information:	Comments: